

Press Release

Leading Health Plans Choose Metastorm for Enterprise Architecture and Business Process Analysis

Blue Cross and Blue Shield of Florida and CareFirst BlueCross BlueShield Join Metastorm's Elite Customer Roster

BALTIMORE, MD – January 8, 2008 – Metastorm, a leading provider of Business Process Management (BPM), Business Process Analysis (BPA), and Enterprise Architecture (EA) software for aligning strategy with execution, today announced that two leading health plans have joined its client roster. Blue Cross and Blue Shield of Florida and CareFirst BlueCross BlueShield have selected customized combinations of Metastorm ProVision®, Metastorm Knowledge Exchange, and Metastorm consulting and training services to advance their enterprise modeling programs.

“Metastorm is proud to welcome these two leading health plans from the Blue Cross and Blue Shield Association to our family of customers,” said Mike Shaw, vice president of Americas Operations for Metastorm. “To stay ahead of the competition in today’s health care market and better service consumers, health plans must strategically and quickly respond to ever changing opportunities and challenges like access to affordable, quality healthcare, government compliance, and the adoption of interoperable health information systems. We look forward to helping our Blue Plan customers further succeed by providing a platform to develop more sophisticated business processes and technologies, facilitate effective collaboration, and enable true enterprise agility.”

Uses for the powerful and robust Metastorm ProVision and Knowledge Exchange range from pure business process improvement and Six Sigma to Enterprise Architecture and requirements analysis. Other premier organizations using Metastorm software for enterprise modeling, process analysis, and business process management include Blockbuster, Blue Rhino, Eli Lilly, HP, and Seagate.

About Metastorm, Inc.

With a focus on enterprise visibility, optimization, and agility, Metastorm offers market-leading solutions for Enterprise Architecture (EA), Business Process Analysis & Modeling (BPA) and Business Process Management (BPM). As an integrated product portfolio, Metastorm Enterprise™ allows organizations to maximize business results by unifying strategy, analysis and execution. Metastorm is the only solution provider to bring together these critical disciplines on a single software platform to enable an understanding of enterprise architecture and strategy, accurate impact and opportunity assessment, effective process execution, and accelerated value realization for organizations worldwide. For more information on powering strategic advantage with Metastorm Enterprise, visit www.metastorm.com.

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